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SPONSOR UPDATE



January 24, 2006

FOR YOUR FEEDBACK

From: Mike Lucas
Foodservice Rewards Account Manager

Phone: (952) 844-4530
E-Mail: michael.lucas@biworldwide.com

WE NEED YOUR FAVORITE RECIPES!

With Valentine's Day less than a month away, we are asking Sponsors to send us their favorite Valentine's Day recipe. These recipes will be featured in the Feb. 8th eNewsletter. Recipes must include products that are currently in the Foodservice Rewards program. Please send me your Valentine's Day recipes by **Monday, January 30th**.

Corned beef and cabbage anyone? We're also looking for Sponsors to share their favorite St. Patty's Day recipe. These recipes will appear in the March 8th eNewsletter. Please send me your St. Patrick's Day recipes by **Monday, February 13th**.

FREE ENROLLMENT BROCHURES

Foodservice Rewards has a surplus of generic enrollment brochures available for your use (see attachment). Enclose the enrollment brochure with rebate checks, hand them out at tradeshow, or use them as a case insert. Please note, these brochures do not have an enrollment code associated with them and they can't be used in Canada as they reference all the Foodservice Rewards Sponsors. If you'd like to receive a shipment of these brochures please email me the desired amount (250, 500 or 1,000) and the address of where you would like them shipped. First come, first served. Please email me your request by **Monday, January 30th**.

Please don't hesitate to contact me with questions, comments, and ideas.