



## “Hiring and retention has replaced food prices as the top worry for restaurateurs.”

- Hudson Riehle, Senior Researcher, National Restaurant Association

**Decoding Restaurant P&L:** With labor costs nearly as large an expense as the food itself, here’s how you can help. Introduce your customers to **Foodservice Rewards®**, a manufacturer-funded program that earns them free gifts to recognize and reward staff and reduce the cost of running their operations.



Foodservice Rewards will be attending the UniPro Fall Purchasing Conference in Dallas, October 15<sup>th</sup> -19<sup>th</sup>.

Visit **BOOTH 810** and learn how you can help your customers reduce their labor costs, rather than you lowering your food prices.



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