

Profile Information

Buy great products from great brands and get back great rewards!

An easy to use frequent-buyer reward program, Foodservice Rewards® is a great way to earn rewards for free. Simply buy the foodservice products you already buy for your business, in the way you normally buy them. Every time you purchase eligible products from participating brands, you'll earn valuable points. Redeem your points for thousands of rewards that will help you stretch your budget, motivate your staff, or drive customer traffic. You can select rewards for your business, your employees, your customers or yourself.

A response for each question is **REQUIRED** for a complete enrollment. An incomplete form can **NOT** be processed.

STEP ONE: Contact Information

Title: Miss Mr. Mrs. Ms.

First Name _____

Last Name _____

Job Title (choose one):

- | | |
|---|--|
| <input type="checkbox"/> Asst. Director of Foodservices | <input type="checkbox"/> Executive Chef |
| <input type="checkbox"/> Asst. Manager of Foodservices | <input type="checkbox"/> Kitchen/Cafeteria Manager |
| <input type="checkbox"/> Buyer/Purchaser Food & Bev. | <input type="checkbox"/> Manager of Foodservices |
| <input type="checkbox"/> CEO | <input type="checkbox"/> Nutrition/Dietary Manager |
| <input type="checkbox"/> Chef | <input type="checkbox"/> Owner |
| <input type="checkbox"/> Cook | <input type="checkbox"/> President |
| <input type="checkbox"/> Director of Foodservices | <input type="checkbox"/> Vice President |
| <input type="checkbox"/> Other _____ | |

Parent Company/Legal Name _____

Business Name _____

Business Address _____

City _____

State/Province _____ Zip/Postal Code _____

Country _____

Daytime Phone Number () _____ - _____ ext: _____

Email Address _____

Password (must be 5-12 characters) _____

Security Question _____

Answer to Security Question _____

If you forgot your password, we ask this security question to verify it's you.

STEP TWO: Business Characteristics

Please make a selection that best describes your Foodservice operation:

Business and Industry

- General Business and Industry

Education

- Elementary/Secondary School College/University

Healthcare

- Hospital Nursing Home

Restaurant and Bar

- Fine Dining/White Tablecloth (incl. alcohol)
 Fine Dining/White Tablecloth (excl. alcohol)
 Casual/Theme/Dinner House (incl. alcohol)
 Casual/Theme/Dinner House (excl. alcohol)
 Midscale/Family/Coffee Shop/Cafeteria (incl. alcohol)
 Midscale/Family/Coffee Shop/Cafeteria (excl. alcohol)
 Limited/Quick Service (incl. alcohol)
 Limited/Quick Service (excl. alcohol)
 Bars/Taverns

Retail Hosts

- Supermarket/Deli Convenience Store
 Bakery Other Retail

Travel and Leisure

- Recreation Motel/Hotel/Resort/Lodging
 Airline Catering Cruises
 Clubs and Caterers Casino and Gaming

Other

- Vending/Office Coffee Service Military
 Correctional Other On-Site

Please select the choice that best describes your business type:

- Self-Operated
 Independent Franchise
 Company Owned
 Contract Feeder/Management Company

Primary Distributor Name _____

City _____ State _____

Secondary Distributor Name _____

City _____ State _____

STEP THREE : Terms and Conditions

How did you hear about us?

- Advertisement- Online From a Friend/Refer & Earn
 Advertisement- Print Reward Code Label
 Broker Sponsor Rep
 Direct Mail Trade Show
 Distributor Other _____

Did you receive an Enrollment Code prior to enrolling in the program?

If so, enter it here. _____ - _____ - _____

By enrolling in Foodservice Rewards, I accept the Foodservice Rewards terms and conditions, privacy policy and program communications. For example, I agree to receive the ExtraPoints eNewsletters, which are key communications that keep me up-to-date with the latest products and promotions.

- Yes, I accept the terms and conditions (see back panel).
 Complete Program Rules available at www.foodservicerewards.com.

 SIGNATURE

- Yes, I want to receive direct communications from participating Foodservice Rewards manufacturers and partners about industry news, recipes, and additional point and promotional offers that may help me improve my business.