

Foodservice Rewards® Customer Mapping

The screenshot displays the Foodservice Rewards Customer Mapping interface. At the top, there are two search options: "Search by Zip Code" and "Search by City, State". The "Search by City, State" option is selected, with "City" set to "los angeles" and "State" set to "CA". A "search" button is visible next to the search fields. Below the search fields is a map of Los Angeles, California, showing major highways (10, 101, 110, 134, 170, 2, 5, 60, 710) and various colored pins (red, blue, green) representing different accounts. A pop-up window for "Levy Restaurants" is displayed over the map, showing the account name, contact name (Eddie Silva), phone number (323-224-1447), and address (1000 Elysian Park Ave, Los Angeles, CA 90012-1112). Below the address, there are links for "Directions: To here - From here". On the right side of the map, there is a list of 22 accounts, numbered 1 through 22, with the 22nd account being "Levy Restaurants".

OVERVIEW

- With the new Foodservice Rewards Mapping feature, Sponsors can easily view redeeming accounts on a map that is searchable by state or zip code.
- Sponsors may also provide BI with target account lists. These will be included on the same map, plotted in a different color. Target accounts that are redeeming will be plotted in a third color.
- For each redeeming account, Sponsor will see Account Name, Contact Name, Phone Number and Address. With one click, you can easily view driving directions to and from this account.
- A special foodservicerewards.net login and password give salespeople and senior management visibility to these records.

NEXT STEPS

- Contact John Neupauer at (952) 844-4566 or Sandy Younger at (952) 844-4762 to activate customer mapping.

PRICING

- \$2,500 per year.
- Includes mapping of unlimited number of target accounts (which can be refreshed up to four times per year.)