

REWARDLYTICS REPORTING

A NEW WAY TO DELIVER BUSINESS INTELLIGENCE THAT IS EASY TO INTERPRET AND ACT UPON

OVERVIEW

Foodservice Rewards® is partnering with **IRM Corporation** (www.irmcorporation.com) to deliver operator purchase data gathered through Foodservice Rewards to Sponsors *already using IRM's business intelligence tools.*



Using IRM's **Discovery System™** Sponsors can easily analyze program data across all company, customer, product and time hierarchies – instantly providing business intelligence that is easy to interpret and act upon.

HIGHLIGHTS:

Discovery System is:

- **Easy to Use.** Enables users to quickly gain proficiency and leverage the system's complete capabilities.
- **Flexible.** Makes business information more useful by allowing organizations to analyze it according to *their* own unique criteria.
- **Fast.** Reduces time spent organizing and analyzing complex data.
- **Portable.** Enables users to access business intelligence from anywhere without a network connection.



FEATURES & BENEFITS

- **Intuitive Point-and-Click Tab Navigation System.** Reduces initial training time and enables users to learn the system quickly.
- **Dynamic Charting Mode.** Enables users to discover data trends and abnormalities in an intuitive visual format without having to manually sift through large quantities of information.
- **Multi-Tier Reporting.** Gives users the ability to drill down into multiple tiers of data.
- **Multiple Column Filter Views.** Allows users to analyze complex data by setting different conditions on multiple columns.
- **Filter Folder Tree.** Simplifies reporting by allowing users to save and organize customized filters.
- **Corporate Filters.** Allows corporations to ensure users are analyzing data through predefined filters.
- **Predefined Hierarchy Levels.** Enables users to discover trends and opportunities in data by viewing it across all company, customer, product and time hierarchies.
- **User-Defined Time Periods.** Enables users to analyze data by week, month, quarter, YTD, rolling 12 and custom time periods.
- **Defined Units of Measure.** Allows companies to customize system with up to three units of measure.

PRICING & NEXT STEPS

- Contact John Neupauer at (952) 844-4566 or Sandy Younger at (952) 844-4762 to have your data formatted and prepared for transfer to IRM.
- Execute BI Change Order to allow the transfer of your data to a third-party, IRM.
- \$250 per month data processing fee.