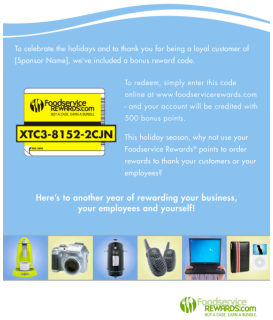
Foodservice Rewards®
Customer Thank You Cards

ANNIVERSARY CARDS

Sponsors can automatically have Anniversary Cards sent to top customers. Cards will be mailed during the month of each operator's first code deposit from your products.

HOLIDAY CARDS

Avoid the rush and plan now to send your top customers a holiday card including Foodservice Rewards bonus points.



CUSTOMIZATION

- All cards are printed on-demand. Sponsors may vary the copy to suit their brand message and objectives.
- Each card includes a Bonus Reward Code. Sponsor may have up to three point values per mailing.

NEXT STEPS

- Contact Mike Lucas at (952) 844-4530 to set-up your cards.
- Sponsor defines criteria for what operators will receive postcards.
- Sponsor defines bonus reward code point value(s).
- Sponsor approves copy or provides custom copy (if applicable).
- Sponsor provides 300 dpi EPS company or brand logo, if not already on file with BI.
- BI provides a PDF proof for approval.
- Mailing drops.

PRICING

Quantity	Price	Quantity	Price
250-499	$ 1.32	5,001-9,999	$ 1.18
500-999	$ 1.27	10,000-19,999	$ 1.16
1,000-2,499	$ 1.23	20,000-29,999	$ 1.14
2,500-4,999	$ 1.20		

NOTES

- $50 per additional version.
- All cards are 8.625" x 5.625".
- Pricing includes first class postage, customization, printing, list management and execution of mailing.
- Bonus code points issued will be billed separately.
- Sample cards available upon request.