

# MARKETING MATERIALS REQUEST FORM



**Sponsor:**





**Date Requested:**

**Requested By:**

Foodservice Rewards® offers a variety of marketing materials to help you promote your involvement as a Sponsor in this exciting program – and to encourage operators to enroll.







These materials are intended to supplement your displays and exhibits at industry tradeshows, conventions and other events.

The majority of the materials listed below are free of charge, however there may be costs associated with large quantity orders. Sponsors will be invoiced shipping costs for materials ordered.

Item	Image	Quantity	Date Needed
<p><b>ENROLLMENT SHEET (WITH ENROLLMENT CODE)</b></p> <ul style="list-style-type: none"> <li>▪ Includes BI funded enrollment code</li> <li>▪ Optimal for use at tradeshows</li> <li>▪ Size: 8.5” x 11”</li> <li>▪ Pack: 25 per package</li> <li>▪ Lead-time: 2-3 weeks</li> <li>▪ No cost on orders up to 12 packs (per year)                             <ul style="list-style-type: none"> <li>○ Cost over 12 packs = \$5 per pack</li> </ul> </li> </ul>			
<p><b>ENROLLMENT SHEET (NO ENROLLMENT CODE)</b></p> <ul style="list-style-type: none"> <li>▪ Does not include enrollment code</li> <li>▪ Optimal for use at tradeshows</li> <li>▪ Size: 8.5” x 11”</li> <li>▪ Pack: 25 per package</li> <li>▪ Lead-time: 2-3 weeks</li> <li>▪ No cost on orders up to 12 packs (per year)                             <ul style="list-style-type: none"> <li>○ Cost over 12 packs = \$5 per pack</li> </ul> </li> </ul>			
<p><b>ACRYLIC HOLDER</b></p> <ul style="list-style-type: none"> <li>▪ This transparent holder can be used to display Enrollment Sheets</li> <li>▪ Size: 8.5” x 11” x 1.5”</li> <li>▪ Lead-time: 2-3 weeks</li> <li>▪ No cost on orders up to 6 (per year)                             <ul style="list-style-type: none"> <li>○ Cost over 6 = \$10 per holder</li> </ul> </li> </ul>			
<p><b>FOODSERVICE REWARDS TABLE TENT EASEL</b></p> <ul style="list-style-type: none"> <li>▪ Table tent with easel back</li> <li>▪ Sizes: 8.5” x 11”</li> <li>▪ Lead-time: 2-3 weeks</li> <li>▪ No cost on orders up to 6 (per year)                             <ul style="list-style-type: none"> <li>○ Cost over 6 = \$5 per table tent easel</li> </ul> </li> </ul>		8.5” x 11”	


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<p><b>“Ask Me About Foodservice Rewards” BUTTONS</b></p> <ul style="list-style-type: none"> <li>▪ Laminated button</li> <li>▪ Size: 2.5” x 1.5”</li> <li>▪ Lead-time: 2-3 weeks</li> <li>▪ No cost on orders up to 30 (per year)                             <ul style="list-style-type: none"> <li>○ Cost over 30 = \$.30 per button</li> </ul> </li> </ul>			
<p><b>MYLAR BALLOONS</b></p> <ul style="list-style-type: none"> <li>▪ Size: 18” Round Microfoil Balloon</li> <li>▪ FSR logo on front and back</li> <li>▪ White Background</li> <li>▪ Pack: 5 balloons</li> <li>▪ Lead-time: 2-3 weeks</li> <li>▪ No cost on orders up to 6 packs (per year)                             <ul style="list-style-type: none"> <li>○ Cost over 30 = \$1.50 per pack</li> </ul> </li> </ul>			
<p><b>MYLAR BALLOON TIES AND WEIGHTS</b></p> <ul style="list-style-type: none"> <li>▪ 1 roll of curly ribbon and 1 weight included with each set</li> <li>▪ Lead-time: 2-3 weeks</li> <li>▪ No cost on orders up to 3 sets (per year)                             <ul style="list-style-type: none"> <li>○ Cost over 3 sets = \$2.50 per set</li> </ul> </li> </ul>			
<p><b>PLASTIC BAGS</b></p> <ul style="list-style-type: none"> <li>▪ Size: 15” x 18” x 4”</li> <li>▪ Yellow bag</li> <li>▪ Black FSR and Sponsor Logos on front side</li> <li>▪ Lead-time: 2-3 weeks</li> <li>▪ No cost on orders up to 300 (per year)                             <ul style="list-style-type: none"> <li>○ Cost over 300 = \$.50 per bag</li> </ul> </li> </ul>			
<p><b>FOODSERVICE REWARDS INDOOR MATS</b></p> <ul style="list-style-type: none"> <li>▪ Nylon carpets with rubber backing</li> <li>▪ Size: 2ft x 3ft</li> <li>▪ Lead-time: 2-3 weeks</li> <li>▪ Cost: 1 = \$100 2-10 = \$60 10+ = \$30</li> </ul>			
<p><b>GIFT CARDS – GENERIC</b></p> <ul style="list-style-type: none"> <li>▪ Min. order 1,000</li> <li>▪ Order variable or non-variable code                             <ul style="list-style-type: none"> <li>▪ 1000 – 4,999 = \$1.00 ea</li> <li>▪ 5,000-9,999 = \$.50 ea</li> <li>▪ 10,000 + = custom pricing</li> </ul> </li> </ul>			

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<p><b>GIFT CARDS – SALES AND MARKETING AGENCY</b></p> <ul style="list-style-type: none"> <li>▪ Min. order 1,000</li> <li>▪ Min. of 25 cards per rep</li> <li>▪ Unique code for each sales or broker rep</li> <li>▪ BI funded Enrollment Code</li> <li>▪ Sponsor pays printing of cards and shipping costs                             <ul style="list-style-type: none"> <li>▪ 1,000 – 1,499 = \$1.50</li> <li>▪ 1,500 – 2,999 = \$1.15</li> <li>▪ 3,000 – 4,999 = \$1.00</li> <li>▪ 5,000 – 9,999 = \$0.75</li> <li>▪ 10,000+ = \$0.50</li> </ul> </li> </ul>			

## Delivery Information

**Name:**

**Company Name:**

**Street Address:**

**City, State, Zip:**

**Phone Number:**

**Shipping Instructions:**

If you have questions or to place your order, please contact Erin Breczinski at [erin.breczinski@biworldwide.com](mailto:erin.breczinski@biworldwide.com) or (952) 844-4021.