

DISTRIBUTOR SALES PEOPLE
Win BIG in the



MEGA MILLION



SWEEPSTAKES

JANUARY 1 - MARCH 31, 2006

Nestlé FoodServices is giving away a total of

1,000,000

Foodservice Rewards Bonus Points Just To Distributor Sales People

Foodservice Rewards is the most exciting operator loyalty program in the industry. Now **YOU** can earn Foodservice Rewards Points every time your customers purchase cases of qualifying Nestlé products—when they've named you as their Distributor Sales Person! Sign up at www.FoodserviceRewards.com/distributor—you'll receive 100 Foodservice Rewards BONUS POINTS and an entry into the Mega Million Bonus Points Sweepstakes for Distributor Sales People.

GRAND PRIZE 250,000 points

5 1st prizes - 75,000 POINTS EACH

10 2nd prizes - 25,000 POINTS EACH

25 3rd prizes - 5,000 POINTS EACH

JOIN TODAY at www.foodservicerewards.com/distributor
and automatically be **ENTERED TO WIN!**

SEE BACK FOR DETAILS

You and your customers can both win in the



MEGA MILLION BONUS POINTS SWEEPSTAKES

When you enroll in Foodservice Rewards you'll **earn 100 Bonus Points** and be automatically **entered to win up to 250,000 BONUS POINTS** from Nestlé FoodServices. Plus, each operator you enroll in Foodservice Rewards gets you **another** 100 Bonus Points AND an **ADDITIONAL ENTRY** in the Mega Million Sweepstakes. **THERE'S A TOTAL OF 1,000,000 FOODSERVICE REWARDS BONUS POINTS FOR DISTRIBUTOR SALES PEOPLE TO WIN.**

THERE'S MORE! Nestlé FoodServices is also giving away **1,000,000 BONUS POINTS** to operators enrolled in Foodservice Rewards! Operators that redeem the Reward Code on the yellow label from the enclosed Mega Million game card will receive **250 BONUS POINTS** and be entered to win in our Mega Million Sweepstakes! See enclosed operator sweepstakes game card for details.

HERE'S HOW TO PLAY

1) Go to www.foodservicerewards.com/distributor to enroll

It's easy and free to join Foodservice Rewards. Just complete the registration form.

2) Request Official Mega Million Game Cards for your customers

Call 1-800-288-8682 to order the game cards. You'll need these cards to give to your customers. Encourage them to join Foodservice Rewards. After they have enrolled, they can enter the code on the card to receive 250 Foodservice Rewards Bonus Points and automatically enter the Mega Million Bonus Points Sweepstakes. We've included a sample of the operator Mega Million Sweepstakes game card in your Welcome Package.

3) Schedule sales calls with your customers and bring them Official Mega Million Bonus Points Sweepstakes Game Cards

Each customer you enroll in Foodservice Rewards with your personal distributor sales person enrollment code number during the Mega Million Sweepstakes promotion gets you an additional 100 Bonus Points and another entry in the Distributor Mega Million Bonus Points Sweepstakes!

4) Get ready to redeem your Foodservice Rewards Bonus Points for great brand-name premiums

Keep earning points every time the customers that you've enrolled in Foodservice Rewards buy qualifying Nestlé products. Redeem your Foodservice Rewards points for great premiums, like sporting equipment, home theatre electronics, and more.

SPECIAL BONUS AWARD

If the **OPERATOR** identified as the Grand Prize winner in the Mega Million Bonus Points Sweepstakes joined Foodservice Rewards with your personal Distributor Sales Person enrollment code number, you win 10,000 Foodservice Rewards Bonus Points!

ENTER TODAY

Go to www.foodservicerewards.com/distributor for more detailed information AND call 1-800-288-8682 to order your Nestlé FoodServices Mega Million Sweepstakes game cards for your customers. Hurry, this program runs from January 1, 2006, through March 31, 2006, **ONLY**.

SWEEPSTAKES IS OPEN TO DISTRIBUTOR SALES PEOPLE WHO ARE LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO U.S. LAW. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT LOCATED IN THE 50 UNITED STATES OR DISTRICT OF COLUMBIA. 1. NO PURCHASE NECESSARY. 2. HOW TO PLAY: Visit www.foodservicerewards.com/distributor or call 888-674-2872 and enroll in Foodservice Rewards. You will automatically receive 100 Bonus Points and be entered into the sweepstakes. Free Internet access is available at most public libraries. You must visit the web site or call by 11:59pm ET March 31st, 2006. You will gain another entry into the sweepstakes drawing each time you sign up a customer into Foodservice Rewards with your personal Foodservice Rewards enrollment code number. 3. WINNER SELECTION: Twenty-Five (25) 5,000 Point recipients, Ten (10) 25,000 Point recipients, Five (5) 75,000 Point recipients, one (1) Grand Prize - 250,000 Points winner will be selected at random, on or about April 15th, 2006, by an independent judging organization, from among all eligible entries received. Winners will be notified by email. 4. VALIDATIONS: Submissions are subject to validation by an independent judging organization, whose decisions are final and binding. Submissions void if incomplete, illegible, forged, duplicated, mutilated, tampered with, not obtained legitimately, or contain errors. Failure to comply when requested may result in disqualification. No responsibility is assumed for unavailability, failure, malfunction or other problem with any electronic communications or web site. In the event of computer virus, tampering, technical failure, or any other cause which affects the security, fairness or proper conduct of this promotion, Sponsor reserves the right to terminate, modify or suspend the promotion and award the available prizes among the entries not affected by the problem. All submissions become the property of the Sponsor, Nestlé FoodServices, 800 North Brand Blvd., Glendale, CA, 91203 and none will be returned. 5. ELIGIBILITY: This promotion begins 12:01am ET Jan. 1st 2006, ends 11:59 pm ET March 31, 2006, and is open to legal distributor sales representatives of distributors that allow participation in Foodservice Rewards in the 50 United States and Washington D.C. who are 18 years of age or older, except employees and their immediate families and households of Sponsor, Nestlé FoodServices, their affiliated companies, advertising and promotion agencies, and anyone involved in this promotion's production, development or handling. Void in Puerto Rico and wherever prohibited or restricted by law. Subject to all federal, state and local laws and regulations. 7. PRIZES AND ODDS OF WINNING: Odds of winning any prize depend on number of entries. All prizes will be awarded. Allow 6 - 8 weeks after validation for receipt, or arrangement for receipt of prize. No substitution or transfer of prizes, except that if any prize becomes unavailable, Sponsor reserves the right to award a substitute prize of equal or greater value at Sponsor's sole discretion.

