

# Foodservice Rewards® provides helpful ways to enhance the patron experience.



“ My employees and I have so much fun collecting and saving Foodservice Rewards points. I just got an MP3 player for the dining room and they helped load it with some of their favorite music. Not too many things in life are free, but this truly is! ”

Melissa Sloan, President  
Cassel's Restaurant – Northville, MI

Thank you for supporting the industry's largest brand-building initiative. Questions? Comments? Call Tiger Beaudoin, V.P. of Coalition Marketing, 952-563-2983 or email [tiger@biworldwide.com](mailto:tiger@biworldwide.com).

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# Are you helping your customers improve their operations? \*



\* Foodservice Rewards® can help.

