

A POWERFUL BUSINESS TOOL.

- ▶ Retain your best staff.
- ▶ Stretch your budget.
- ▶ Drive customer traffic.
- ▶ Earn rewards for your branded foodservice purchases.

Participate in
Foodservice Rewards®

Join for **FREE** — it only
takes a few minutes!

www.FoodserviceRewards.com

Over 50,000 operators are
already enrolled and
redeeming for rewards.

Buy great products
from great brands
and get back
great rewards.

 **Foodservice**
REWARDS.com
BUY A CASE. EARN A BUNDLE.

A compelling loyalty program
just for Foodservice Operators.



You probably use many products
from these brands already.

We couldn't even list all the participating brands here, so check out www.FoodserviceRewards.com to see all the eligible products.

The more of these products you order, the faster your points add up. Think of all the free rewards you could already be enjoying.

Enroll and start earning from Foodservice Rewards today!



Reward your employees, your business,
your customers or yourself.



**Motivate employees,
stretch budgets, and attract
traffic to your operation.**



Foodservice Rewards is brought to you by over sixty high-quality foodservice brands offering thousands of products.

Just order participating products as you usually do and receive valuable Foodservice Rewards points. Then use your points to shop from over 2,000 brand-name merchandise and travel rewards, from the latest innovations for your business to indulgences for yourself. And best of all, it's absolutely free.

Give your employees an incentive.

Get something that directly helps your staff or operation.

- Increase employee efforts with extraordinary rewards.
- Have an employee contest for the highest average ticket values.
- Reward the longest continuous employment without sick days or lost-time accidents.
- Use prizes from Coach®, Bose® or Seiko® to reward your staff for above and beyond customer service.

Give your budget a break.

Foodservice Rewards helps take some of the pressure off of your operating expenses.

- Shop for business tools from Canon®, Samsung or HP®
- Replace your equipment with commercial-quality products from Hobart®, Victory® or Amana.
- Supplement your operating budget with free employee recognition or customer frequency rewards.

Give your customers reasons to stop in.

Use your rewards to build customer traffic.

- Reward loyalty with your own "frequent diner" program.
- Hold prize drawings during periods of low traffic.
- Build up your public relations by using your rewards as charitable contributions.

You've probably seen these yellow Reward Codes on cases in your back room. This is what to do with them.



- 1 JOIN:** Go to www.FoodserviceRewards.com and join for **FREE** — it only takes a few minutes! If you need help enrolling, please call **1-888-674-2872**.
- 2 ORDER:** Order Foodservice Rewards brands just like you usually do. Collect the yellow Reward Codes that appear on the outside of participating brands' cases and enter these at www.FoodserviceRewards.com to earn points.
- 3 EARN:** Redeem your points for a vast array of reward items at www.FoodserviceRewards.com.

To find out more about Foodservice Rewards, go to www.FoodserviceRewards.com.

You can join Foodservice Rewards and still continue to participate in other loyalty programs.