



**When promotional programs  
are simple, operators participate.**

Foodservice Rewards<sup>®</sup> enjoys  
three times better response rates  
than coupons, rebates or other  
discounts. It's that easy!

To learn more about engaging your customers, contact Tiger Beaudoin,  
V.P. of Coalition Marketing, 952-563-2983 • [tiger@biworldwide.com](mailto:tiger@biworldwide.com).

**[www.foodservicerewards.com](http://www.foodservicerewards.com)**

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**“ I like the peel-off Reward Codes and being able to enter them on my computer at my leisure. Unlike invoice copies they don't get lost while we wait to send them in. ”**

***Theresa Harrell  
Food Supervisor  
Conroe Independent School District  
Conroe, Texas***