

## Sponsor Seeding

Sponsors may seed themselves as an operator in order to explore the entire Operator Web site, receive program emails, etc. This is done by enrolling as an operator at [www.foodservicerewards.com](http://www.foodservicerewards.com). Here are the steps.

### Step 1. Contact Information

1. Click on the US flag to seed yourself as a US participant.
2. From the main page, click the “Join Free” option on the top navigation bar.
3. Select “Enroll Now!”
4. Complete the next section with your information.
5. For the Parent Company/Legal Name, use your real Company Name (i.e., Bunge Foods).
6. For the Business Name, use your real Company Name.
7. For the address, you can use your Company address.
8. Click “Continue”. If there are multiple people enrolling from a single location, the system may prompt you that the address is a duplicate. Click “Continue” again.
9. You will be prompted if you are affiliated with the listed chains. Answer and click “Continue”.

### Step 2. Business Characteristics

10. Choose the appropriate Category for your business from the drop down menu.
11. For the description of your Foodservice Operation select any segment for which you would like to receive the eNewsletter.
12. For the description of your Business Type select the type for which you would like to receive the eNewsletter.
  - Note: the Foodservice Operation and Business Type will be combined to determine which version of the eNewsletter you will receive. You do have the option to change either of these at any time after enrollment if you would like to receive a different version.
13. For Distributor Name, you may enter any data you wish for this selection. Only the primary distributor fields are required.
14. Click “Continue”.

### Step 3. Terms & Conditions

15. For the email address, use the preface of your real company email address and finish with @operator.com. Here is an example:
  - If your company email address is [parker@biworldwide.com](mailto:parker@biworldwide.com), you would enroll at [parker@operator.com](mailto:parker@operator.com).
16. Create and confirm a password.
17. Choose a security question from the list of options and answer the security question.
18. Tell us how you heard about us – select an option from the drop down list.
19. Do not enter anything in the enrollment code fields. This is not necessary to complete the enrollment.
20. Click on Submit Enrollment.
21. Once complete, you will receive an enrollment confirmation page for your records. Record this email address (@operator.com) and password in order to log in.