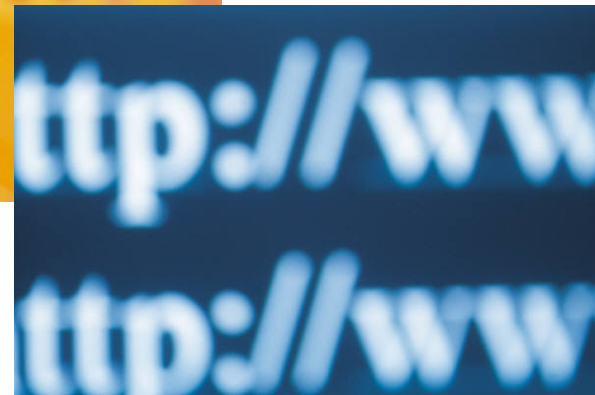


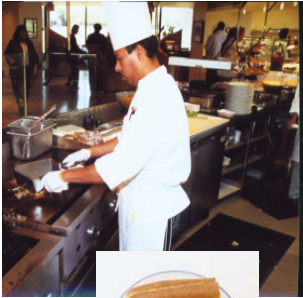
The Internet Usage Study



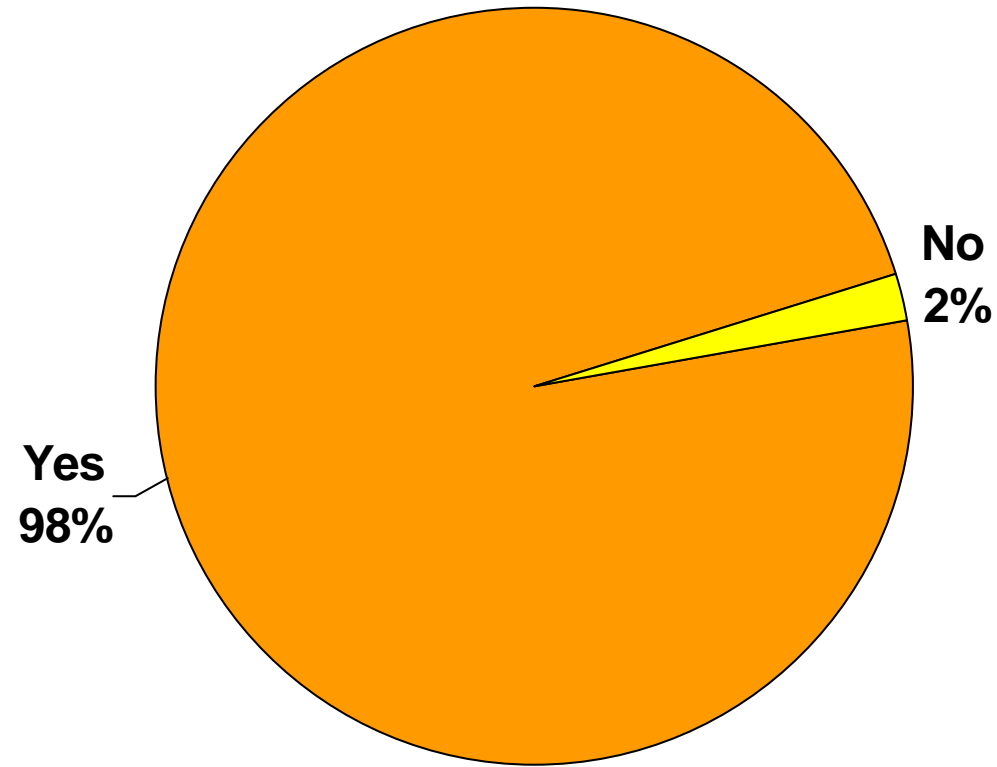
Conducted by:

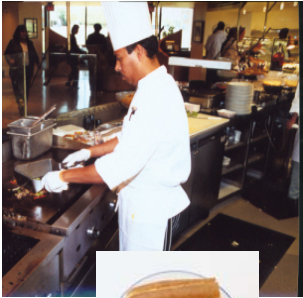
FOOD MANAGEMENT

May 2004



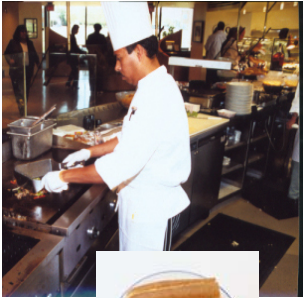
Have Used the Internet/Web For Work Purposes in the Past Six Months





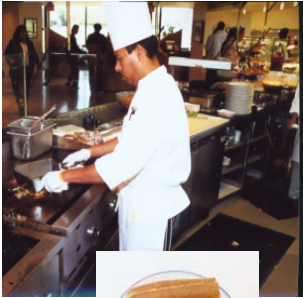
Top Twenty Websites Visited Most Frequently for Work Purposes in the Past Six Months (Unaided)

Website	Number of Mentions
Google	40
Tyson	34
NACUFS	34
Sysco	33
ASFSA	31
Yahoo	30
Food Management	29
Foodservice Rewards	28
Foodtv.com	25
Eatright.org	24

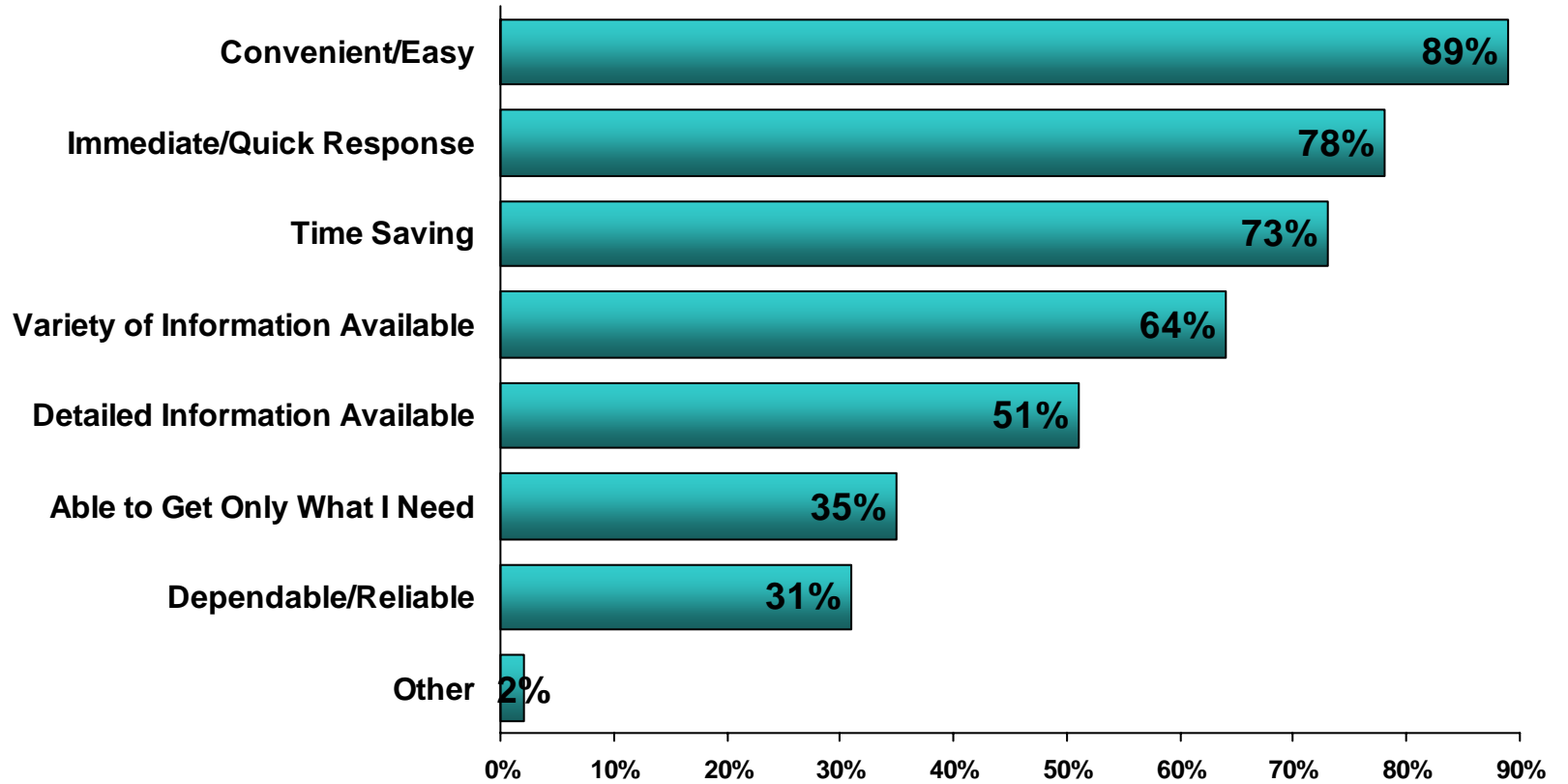


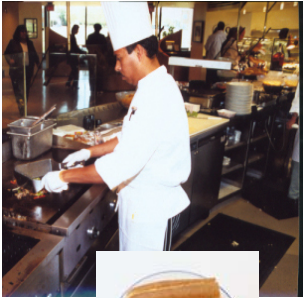
Top Twenty Websites Visited Most Frequently for Work Purposes in the Past Six Months (Unaided)

Website	Number of Mentions
Epicurious.com	22
USDA	21
American Dietetic Association	19
Kraft	19
Hobart	15
HFM	13
MSN	12
Foodservice.com	11
Allrecipes.com	11
NRA	11

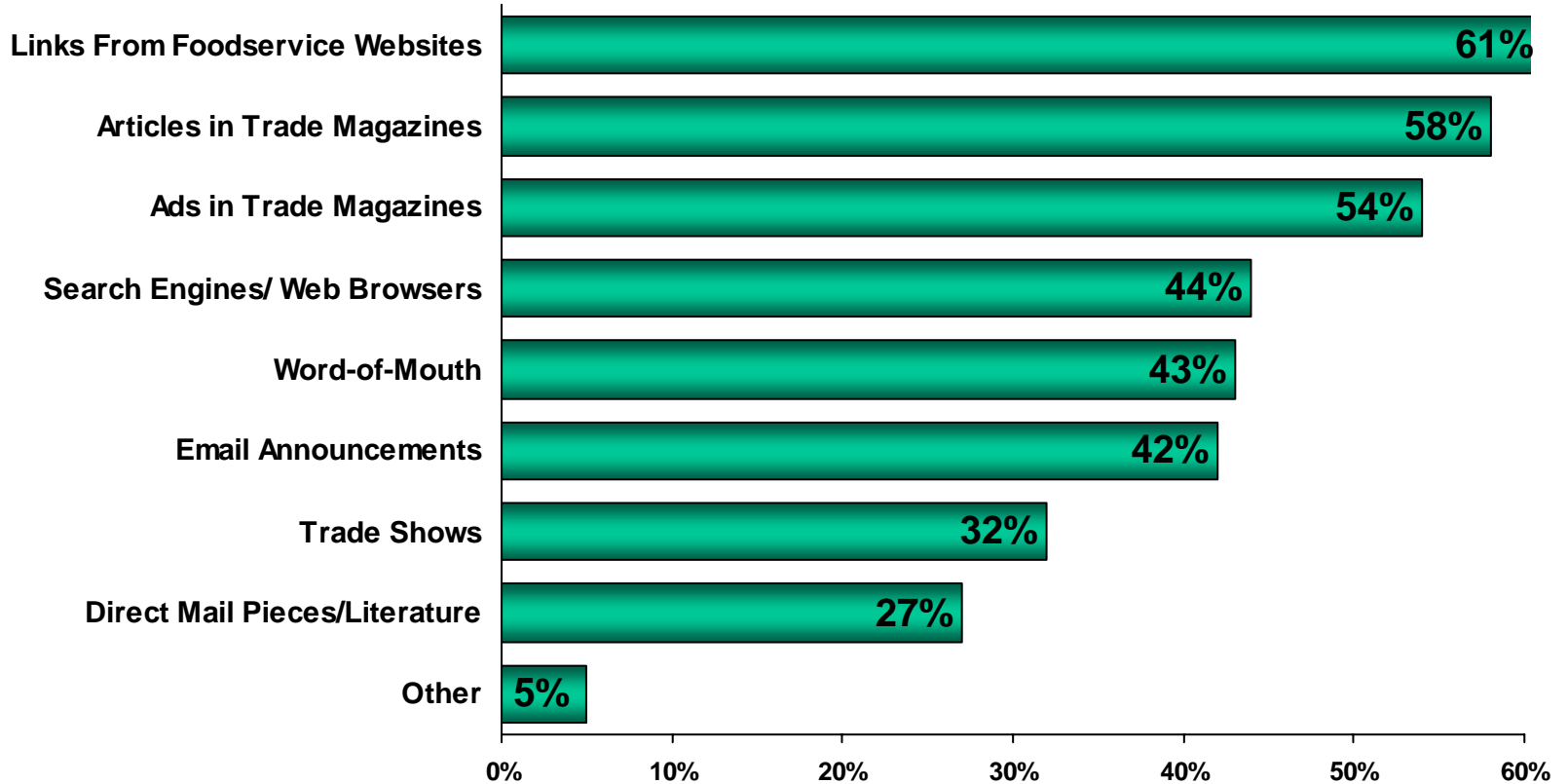


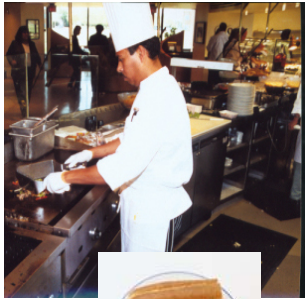
Reasons They Use the Internet/Web *(Aided)*





Influences Respondent to Visit a Specific Website for Job Related Use *(Aided)*





Information Sought When Using the Internet/Web for Work Purposes *(Aided)*

