

Here's how you can help your customers **REDUCE LABOR COSTS.**

Introduce them to Foodservice Rewards®— a free program they can use to reward their staff.



 **Foodservice**
REWARDS.com

EARN POINTS

foodservicerewards.com
1-888-674-2872

Your customers earn rewards. And so do you.

GREAT PERFORMANCE DESERVES GREAT REWARDS

You'll earn rewards when your customers join Foodservice Rewards.

HOW TO GET STARTED.



- 1 Join free at www.foodservicerewards.com/distributor or call 1-888-674-2872.
- 2 You'll receive free customer brochures, personalized with your own enrollment code.
- 3 When your customers join using your enrollment code, you both earn points*.

IT'S EASY, FUN AND REWARDING.



*NOTE: It's important that your customers use your personalized enrollment code to join Foodservice Rewards. It links them to you, awards you 1,000 points and awards your customer 500 bonus points.

BONUS PROMOTIONS.

Periodically, you'll earn bonus points too.

The ExtraPoints™ eNewsletter gives all the details.

Watch for it in your inbox every other Wednesday.

QUESTIONS? Contact us at **1-888-674-2872**
or customerservice@foodservicerewards.com

From an iPod™ to a Weber® grill, there are thousands of name-brand rewards for you and your customers. Over 55,000 operators in the US and Canada already earn rewards to recognize staff, stretch budgets or reward themselves for their hard work.



ABOUT FOODSERVICE REWARDS

- Customers enter Reward Codes at www.foodservicerewards.com and earn reward points
- No paperwork or rebate forms
- Free for you and your customers
- Many national brands participating, with more joining all the time

Can I sign up my customers?

Because the security of their information is important, your customers must provide a confidential password and security question. Encourage them to sign up while you're at their operation so you can help them through the easy, three-step process.

Will my customers enter Reward Codes online?

Over 16 million Reward Codes have already been entered. Says Peggy Bauer from the University of Wisconsin: "Employees think it's fun to find the yellow labels and collect them to deposit. We use all the rewards for employee recognition."

“When I meet with my customers on a weekly basis, I bring my laptop with me to their office and sign them up right there. It makes it easier for them and it's fun for me. They like Foodservice Rewards and are excited to get rewarded for purchasing brand-name products.”

Dan Reilly
Ginsberg's Foods, Inc
Hudson, New York

