



“ Every day, I have someone poking their head in my office asking, ‘What is our Foodservice Rewards® point total?’ We take advantage of every Reward Code. ”

*Jean Waldron,
Assistant Manager of Purchasing & Cafeteria
Community General Hospital
Syracuse, New York*



Foodservice Rewards® increases operator purchases of your brand.

“ When your operators enroll in **Foodservice Rewards**, their purchases of your brand **increase between 28% and 50%** over the following 2 years. ”

Foodservice Rewards allows you to identify, interact with, and tailor rewards for your best operators making it more effective than advertising, direct mail or trade shows. To learn more, please contact Tiger Beaudoin, V.P. Coalition Marketing 952-563-2983 • tiger@biworldwide.com

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