



**March 8, 2006**

**FOR YOUR FEEDBACK  
BY FRIDAY, MARCH 17<sup>TH</sup>**

**From:** John Neupauer  
Foodservice Rewards Coalition Manager

**Phone:** (952) 844-4566  
**E-Mail:** john.neupauer@biworldwide.com

## MARCH 2006 SPONSOR MEETING — THANK YOU!



Thanks to all who attended the March 2006 Sponsor Meeting in Minneapolis. And a special thanks to General Mills for graciously hosting the meeting. In attendance were 48 individuals representing 15 foodservice manufacturers and 4 agencies. What a great turnout! We appreciate all your hard work preparing for the meeting and your willingness to share your experiences with your Coalition partners. By sharing, we all grow stronger. As requested, this Sponsor Update includes contact information for those who attended the meeting (see attached Excel file for names, email addresses, and phone numbers).

## FEEDBACK TIME



As we said at the Sponsor Meeting, it's all about you. The Sponsor Meeting was created to help you get more from the Foodservice Rewards program by providing a forum for Sponsors to interact with each other. To ensure these meetings serve your needs, we need your feedback. Please completed the attached survey included with this update and return it to us by Friday, March 17<sup>th</sup>.

## CD MAILING

Check you mail. Each Sponsor will receive a CD containing all presentation slides from last week's meeting. The CD distributed at the meeting contained just the BI presentation.

## PARTICIPATING PRODUCTS

Country Selection
Home
Join Free
How it Works
Login
Enter Reward Codes
<b>Participating Products</b>
Refer a Friend & Earn
Shop for Rewards
My Profile
Contact Us

To view a complete list of participating products in the Foodservice Rewards program:

1. Visit [www.FoodserviceRewards.com](http://www.FoodserviceRewards.com)
2. Click on the US flag
3. Using the navigation bar on the left side of the page click "Participating Products"
4. At the top of the page, click the "All Products" option

### Participating Products by Sponsor

View by: Sponsor | [Brand](#) | [Category](#) | [All Products](#)

Look for Foodservice Rewards® codes on cases of participating products from these sponsors.

Please don't hesitate to contact me with questions, comments, and ideas.