



“ Employees think it’s fun to find the Reward Codes and collect them to deposit. We use all the rewards for employee recognition. ”

*Peggy Bauer
Foodservice Provider
University of Wisconsin
LaCrosse, Wisconsin*



Retaining staff has replaced food prices as the top worry for restaurateurs.

Hudson Riehle, Senior Researcher, National Restaurant Association

Rather than lower your food prices,
help operators reduce their labor costs.

Introduce your customers to Foodservice Rewards[®],
a loyalty program that earns them
free gifts to recognize and reward staff.

To learn more, contact Tiger Beaudoin, V.P. of Coalition Marketing,
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