

## Reward Code Production Roll Sizes & Label Quantities

- Foodservice Rewards Reward Code labels are printed by a machine that prints 3 rolls (1-ups) across during production runs
  - Sponsors who want to determine the approximate quantity of labels that will be on any one roll based on their order quantity, need to divide the order quantity by 3
- The measurement of a roll DOES NOT relate to the size of the inner core opening, but rather refers to the diameter of a roll measured from one outside side to the other side
  - Foodservice Rewards rolls have a 3" inner opening – this is an industry standard
  - The core itself is approximately 1/16" thick
    - Both of these measurements are included in total measurements
- 10% Overrun is added to each order for setup
  - The printing vendor may experience issues with quality of the printing or just do test labels, so there will be some waste in every run but the quantity of waste changes from run to run
  - Sponsors may get up to 10% more labels than they order, and will be billed for all labels shipped.
- When ordering Reward Codes, request the total number of Reward Codes needed – Not number of rolls. Roll size should be chosen based on the size of roll your label applicator equipment can accommodate. Roll Sizes and Maximum number of labels per roll:

Max Roll Size	Maximum Labels Per Roll	Sponsor Order quantity (qty to get full roll)	BI's process adds 10%	Total Label Order	Min. Order w/ 10% to get full rolls	Number of rolls in order
8"	1,300	3,545	355	3,900	3,900	3
10"	2,150	5,864	587	6,450	6,450	3
11.5"	2,900	7,909	791	8,700	8,700	3
12"	3,200	8,727	873	9,600	9,600	3
16"	5,900	16,091	1,609	17,700	17,700	3
Fanfold	2,000	5,454	545	5,999	6,000	3

- Scenarios
  - If a Sponsor orders 8" rolls and orders 3,000 labels:
    - With the 10% overrun built in, the order becomes 3,300
    - 3 rolls of labels will be created with 1,000 - 1,100 labels on each roll
    - We can NOT predict exactly how much of the overrun will be good labels and therefore included
  - If a Sponsor orders 8" rolls and orders 1,500 labels:
    - With the 10% overrun built in, the order becomes 1,650
    - 3 rolls of labels will be created with 500 - 550 labels on each roll
    - These rolls will NOT be 8" - the size will be smaller since the number of labels on the roll is less than the maximum that fits on this roll size.
  - If a Sponsor orders 12" rolls and orders 3,600 labels:
    - With the 10% overrun built in, the order becomes 3,960
    - 3 rolls of labels will be created with 1,200 - 1,320 labels on each roll
    - These rolls will NOT be 12" - the size will be smaller since the number of labels is the roll is less than the maximum that fits on this roll size.