

## CUSTOMER MAPPING

A NEW WAY TO EASILY VIEW YOUR CUSTOMERS AND TARGET ACCOUNTS

The screenshot displays the Foodservice Rewards Mapping interface. At the top, there are two search options: 'Search by Zip Code' and 'Search by City, State'. The 'Search by City, State' option is selected, with 'City' set to 'Los Angeles' and 'State' set to 'CA'. Below the search bars, there are map controls including zoom in/out, pan, and map style selection (Map, Satellite, Hybrid). The map shows Los Angeles with various colored markers (red, blue, green) representing different account types. A popup window for 'Levy Restaurants' is open, displaying the following information:

**Levy Restaurants**  
Eddie Silva  
323-224-1447  
1000 Elysian Park Ave, Los Angeles, CA 90012-1112  
Directions: [To here](#) - [From here](#)

On the right side of the map, there is a list of 22 target accounts:

1. "MAB SERVICES, INC."
2. A.E.G./LEVY
3. Aimco
4. BURRITO KING INC.
5. CAL STATE U. LOS ANGELES
6. CALIFORNIA CHICKEN CAFE
7. CALIFORNIA HOSPITAL
8. CALIFORNIA PIZZA KITCHEN
9. Continental Airlines
10. Crossroad Deli
11. del rey nut company
12. Du-par's, Inc. Restaurant
13. Emmanuel Baptist Mission
14. Eurest Dinning
15. Grubb & Ellis Co.
16. HILTON
17. HILTON LOS ANGELES AIRPORT
18. Hospitality Services
19. JODY MARONI
20. Kaiser Foundation Hospital
21. Kaiser Permanente
22. Levy Restaurants

### OVERVIEW

- With the new Foodservice Rewards Mapping feature, Sponsors can easily view redeeming accounts on a map that is searchable by state or zip code.
- Sponsors may also provide BI with target account lists. These will be included on the same map, plotted in a different color. Target accounts that are redeeming will be plotted in a third color.
- For each redeeming account, Sponsor will see Account Name, Contact Name, Phone Number and Address. With one click, you can easily view driving directions to and from this account.
- A special foodservice.net login and password give salespeople and senior management visibility to these records.

### NEXT STEPS

- Contact John Neupauer at (952) 844-4566 or Sandy Younger at (952) 844-4762 to activate customer mapping.

### PRICING

- \$2,500 per year.
- Includes mapping of unlimited number of target accounts (which can be refreshed up to four times per year.)